

Cookie Policy

ElectroRoute respects the privacy of all visitors to our website.

This Cookie Policy outlines our policy concerning the use of cookies on <https://electroroute.com/>. We may update our Cookie Policy from time to time to reflect any changes in technology or legislation which may affect the way in which cookies are used by us and how you as a user, can manage them.

What Are Cookies?

Cookies are small text files sent from a website and stored in the user's web browser while user is browsing a website. When users visit the same website again, the browser sends cookies back to the website allowing the website to recognise the user and remember things like personalised details or preferences.

For more general information on cookies visit [What are Cookies](#).

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this).

Please note that if you choose to opt-out of receiving cookies, you may lose some features and / or functionality of <https://electroroute.com/>. Therefore, it is recommended that you do not disable cookies.

The Cookies We Set

Email Newsletters Related Cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed / unsubscribed users.

Performance Cookies

These cookies are used to collect statistical information about visitors of the website and the pages they view. These cookies do not collect information that identifies a visitor. The information these cookies collect is aggregated and used anonymously.

We use these cookies to understand what content is popular which helps us to improve our website.

Functional Cookies

These cookies allow the website to remember choices you make and provide enhanced and more personal features.

Some examples of such features include:

- Remembering your preferences and settings such as redirect to mobile version of the site when you are browsing with a smart phone;
- Remembering your favourites when browsing particular websites;
- Remembering when you have voted in a poll or rated something so that you don't do this more than once during your visit.

If you have an account on a particular website, a cookie on your computer lets the website remember your

user name and email address so you don't have to enter it again when you are commenting or writing a review.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

Google Analytics

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience.

These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official [Google Analytics page](#).

New Features

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience on the site whilst ensuring we understand which optimisations our users appreciate the most.

Social Media

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. You may encounter cookies and tracking technologies from our third-party service providers, including but not limited to Twitter, LinkedIn and YouTube. These sites may use the personal information that they have collected about you on our sites pursuant to their own privacy policies.

Security

ElectroRoute are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure of your information, ElectroRoute have enabled all necessary security measures and procedures to safeguard and secure the information we collect.

More Information

For more information on our Cookies Policy please contact us at:

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Changes to This Policy

Any changes we make to this policy in the future will be posted to our website (at <https://electroroute.com/>). Please check back frequently to see any changes.